



DAGIJA KUGEVICIUTE

UX/UI DESIGNER

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SUMMARY

As an empathetic UX/UI Designer with an extensive experience in international business and deep interest in new findings, I make data-informed design decisions and deliver meaningful solutions that are closely aligned with the needs of the users and business.

EXPERIENCE

UX/UI DESIGNER – SPHER AB

Jan 2022 - Present | Remote

- Owning end-to-end iterative design process of the new app to create meaningful and impactful solutions to allow women safely comeback home at night.
- Leading discovery, prioritization workshops and weekly design reviews to validate feasibility, and viability of designs with cross-functional shareholders.
- Identifying users' main pains and goals through user interviews, secondary research, affinity maps, task flows.
- Evaluating the usability with users through usability tests to ensure positive churn.
- Contributing to the Design System, and influencing changes so that it meets the W3C accessibility standards.
- Advocated for a value of UX and improved the process of the product design team of 3 in order to assure smoother delivery of the product.

FREELANCE UX/UI DESIGNER – OPEN SOCIAL

Jul 2021 - Aug 2021 | Remote/Amsterdam, NL

- Co-designed a responsive ticketing system that would increase members' engagement with the SaaS platform and increase the revenue of the company.
- Leveraged iterative prototyping to articulate and validate product designs with users and stakeholders.

KEY ACCOUNT MANAGER – NICHIA EUROPE B.V.

Jan 2019 - Jun 2021 | Amsterdam, NL

- Managed 50+ multinational accounts while mediating between different interest groups - clients, engineers and Japanese Leadership Team.
- Maintained long-term and new business relationships, achieving 100% of the sales targets 2 years in a row.
- Designed promotional brochures in collaboration with the marketing team.

EDUCATION

DATA VISUALISATION & STORYTELLING CERTIFICATE

Certified May 2022 | Growth Tribe

UX/UI DESIGN BOOTCAMP

Certified Jul 2021 | Ironhack | Remote

(BA) JAPANESE & CULTURAL STUDIES

Sep 2010 - Jul 2014 | Newcastle University, UK | Exchange in Japan

ART SCHOOL CERTIFICATE

Sep 2006 - Jun 2010 | A. Martinaitis Art School, Lithuania

KEY SKILLS

WEB & APP DESIGN

Wireframing
Prototyping
Accessibility
Info. architecture
Journey mapping
Personas

RESEARCH

User Research
Market Research
Data analysis
Affinity Mapping
Usability Testing
Card Sorting

APPROACHES

Design thinking,
Agile, Workshops,
Product strategy

CODING

Basic HTML, CSS

LANGUAGES

Lithuanian - **Native**

English - **Fluent**

Japanese - **C1** (JLPT 2)

Dutch - **B1** (understanding **B2**)

TOOLS

Figma, Maze, Hotjar, Adobe Creative Suite, Google Suite, Miro, Trello, Otter

INTERESTS

📷 Photography

🧠 Psychology

🌲 Nature

🎵 Music